

# Staged

## And Sold

### Top 10 Ways to Stage a Home!



#### 1. Curb Appeal



**First impressions drive emotional decisions.**

Maintain lawn & pathways, and make your front entry inviting with a clean door, fresh paint, and simple greenery.

#### 2. Deep Clean Everything



**A clean home shows care and feels move-in ready.**

Go beyond surface cleaning—floors, baseboards, grout, and windows should be spotless. Avoid strong scents, address pet odors, and clean the fridge regularly.

#### 3. Declutter & Maximize Storage



**Buyers equate clutter with lack of storage.**

Remove excess items from closets, cabinets, and surfaces to create a sense of space.

#### 4. Depersonalize the Space



**Buyers need to see it as their home—not yours.**

Minimize family photos and personal items so buyers can picture themselves living there.

#### 5. Lighten & Brighten



**Bright homes feel bigger, cleaner, and more inviting.**

Maximize natural light and ensure all bulbs are bright and consistent in color temperature.

#### 6. Keep It Light & Neutral



**Neutral spaces appeal to the widest range of buyers.**

Use light, neutral tones with subtle contrast to create a modern, inviting feel.

#### 7. Less Furniture, Better Layout



**Open layouts help buyers visualize space and flow.**

Remove excess furniture and arrange pieces to create clear walkways and highlight room size and function.

#### 8. Focus on Kitchens & Bathrooms



**These rooms influence offers the most.**

Clear counters, add minimal decor, and make surfaces shine.

#### 9. Make Repairs & Refresh



**Small issues can signal bigger problems to buyers.**

Fix anything broken and update small details like paint, hardware, and fixtures.

#### 10. Define Every Room's Purpose



**Clarity helps buyers instantly understand the home's value.**

Each room should clearly communicate its intended use at first glance.

1845  
—TITLE—